

NHSSB TOBACCO CONTROL GROUP ACTION PLAN –2008 / 2009

Key Area	Strategic Drivers	Outcome	Activity	Who	Output	Measure Activity Outcome
Specialist Cessation Services	<ul style="list-style-type: none"> • Programme for Government • Public Service Agreements • PFA / Planned Outcomes • NI 5 Year Tobacco Action Plan • NTCG Quality Standards • Smoking Cessation and Monitoring Guidance Nov 2001 • NICE Guidance 	By March 2011, reduce to 21% and 25% respectively proportion of adults / manual workers who smoke.	Continue to support existing services and encourage them to re-focus where appropriate to meet the needs of priority groups with particular regard to manual workers, disadvantaged adults and young females	<ul style="list-style-type: none"> • NTCG • Northern Trust • Primary Care Practitioners • ELBs • Community/ voluntary sectors • NNHAZ • Mental Health • District Councils 	Actively delivering services which encourage participants from priority target groups, disadvantaged adults, manual workers, young people, with particular reference to females and pregnant smokers	<ul style="list-style-type: none"> • Monitoring and evaluation reports • Service user and provider evaluation • Number of service providers registered • Number of service providers actively delivering and making 4 and 52 week returns • Number of equality returns received • Mapping of services in order to identify gaps • Overall rate measured by CHS

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Training / Education	<ul style="list-style-type: none"> NI smoking Cessation Training Framework guidelines NI 5 Yr Tobacco Action Plan 2003 / 2008 PFA / Planned Outcomes 	<p>By March 2011, reduce to 21% and 25% respectively proportion of adults / manual workers who smoke.</p> <p>Programme and services delivered by appropriately trained staff targeting disadvantaged adults, manual workers and young females</p>	Brief Intervention Training (1½ - 3 hours)	<p>NTCG Members</p> <p>Hazel Kelso, Northern Trust</p> <p>Michael Donaldson NHSSB</p> <p>Colette Rogers NNHAZ</p> <p>Causeway Hospital Cessation Service</p>	<p>Brief intervention training delivered to 400 people in total across NHSSB area, to include:</p> <ul style="list-style-type: none"> BIT delivered to 60-70 staff within the Northern Trust BIT delivered to ?? dental staff in Northern Trust area BIT delivered to 15-20 residents from NNHAZ BIT delivered to 80 staff within community and hospital setting 	<p>Number of people trained Evaluation of training</p> <p>Evaluation questionnaire to be completed</p> <p>Evaluation questionnaire to test knowledge and number of interventions in sample month</p> <p>Evaluation questionnaire to be completed post training</p> <p>Evaluation questionnaire to be completed</p>

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Training/ Education	<ul style="list-style-type: none"> • NI Smoking Cessation Training Framework Guidelines • NI 5 Yr Tobacco Action Plan 2003 / 08 • PFA / Planned Outcome 	<p>By March 2011, reduce to 21% and 25% respectively proportion of adults / manual workers who smoke.</p> <p>Programme and services delivered by appropriately trained staff targeting disadvantaged adults, manual workers and young females</p>	Brief Intervention Training	<p>Emer McLean, Pharmacy Adviser NHSSB</p> <p>Sean Martin, Tobacco Control Officers, Environmental Health Officers</p> <p>Co-ordinator for Tobacco Control</p>	<ul style="list-style-type: none"> • BIT delivered to 20-30 pharmacy assistants • BIT to be delivered to EHOs, Building Control Officers, Leisure Service staff and Community Development staff within the 10 District Councils • BIT training links developed with UU/ Jordanstown / Coleraine on delivery of BIT 	<p>Evaluation questionnaire to be completed</p> <p>Number of people trained</p> <p>Evaluation questionnaire to be completed</p> <p>Number of people trained</p> <p>Number of people trained within University settings</p>

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Training / Education	<ul style="list-style-type: none"> • NI Smoking Cessation Training Framework guidelines • NI 5 Yr Tobacco Action Plan 2003 / 2008 • PFA / Planned Outcome 	Reduction in the number of young people starting to smoke	<p>Further support the regional implementation of BIT by sharing information on the HPA e-learning.</p> <p>Promoting specialist training to those who will deliver services to priority target groups</p> <p>Supporting a Regional Smoking Cessation Conference</p>	<p>NTCG</p> <p>All NTCG organisations who provide or plan to provide specialist services</p> <p>Health Promotion Commissioner, Co-ordinator and Regional Tobacco Control Steering Group</p>	<p>BIT by e-learning across all sectors</p> <p>2 specialist training sessions</p> <p>2-3 update specialist training sessions</p> <p>Deliver an evaluation of the conference</p>	<p>Number of people attended within the NHSSB area</p> <p>Number of people attended</p> <p>Number of people attended</p> <p>Conference evaluation report</p>

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Prevention	NI 5 Year Tobacco Action Plan	Reduction in the number of young people starting to smoke	<p>Test purchasing</p> <p>July/August 08 Awareness raising campaign to ensure retailers are informed of pending change of legislation to 18 years</p> <p>Developing links with Customs & Excise on illegal sale of cigarettes</p> <p>Supporting the Regional Smokebusters Project for primary schools</p>	<p>EHOs across the 10 District Councils</p> <p>Sean Martin, Northern Group Systems</p> <p>Sean Martin, Northern Group Systems</p> <p>UCF</p>	<p>Test purchasing will be carried out across all 10 District Councils</p> <p>4 – 6 sessions delivered, increased awareness among participants</p> <p>Sean to finalise</p> <p>Smokebusters programme delivered to primary schools</p>	<p>% of retailers visited who do not sell</p> <p>Checking with premises their awareness that legal age of sale has been raised</p> <p>Sean to finalise</p> <p>Evaluation report</p>

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Prevention	NI 5 Year Tobacco Action Plan	Reduction in the number of young people starting to smoke	<p>Supporting NEELB in the training of teachers to use the Insync Personal Development resource for year 10 pupils</p> <p>Awareness raising initiatives targeting disadvantaged and NNHAZ areas</p>	<p>NEELB</p> <p>NNHAZ, Councils and Co-ordinator</p>	<p>Teachers course evaluations</p> <p>Events raising awareness on the effects of 1st and 2nd hand smoke in disadvantaged areas</p>	<p>Number and % of schools who participated in the programme and mapping of schools participating in the programme</p> <p>The uptake of training for the resource which includes a section on smoking</p> <p>Evaluation feedback from networking events</p> <p>Number of events held</p> <p>Number of trainees trained</p>

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Communication and Networking	<ul style="list-style-type: none"> • Smoking Cessation and Monitoring Guidance Nov 2001 • NI 5 Year Tobacco Action Plan • NTCG Quality Standards 	Improved communication networking	Ongoing review of membership of the Northern Tobacco Control Group	Commissioning Officer Health Promotion Tobacco Control Co-ordinator	A multi-agency group	A multi-agency NTCG with key stakeholders involved
			To amalgamate the existing four locality based Implementation Groups into two	Co-ordinator	Developing and sharing best practice within each locality setting	Minutes taken at group meetings and initiatives delivered by group members
			Raise awareness of TCG Action Plan for 08 / 09 with emphasis on specialist cessation services targeting manual workers, disadvantaged adults, pregnant smokers and young females	NTCG, Co-ordinator and PR	Standardised service delivery	All monitoring returns and evaluation reports submitted via Smoking Cessation Office. "NI No Smoking Day" evaluation report
			Promotion of 'No Smoking Day' Northern Ireland	NTCG, Tobacco Control Co-ordinator, Smoking Cessation Specialists	Delivery of 'No Smoking Day' activities	Evaluating "No Smoking Day" events

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Policy	<ul style="list-style-type: none"> • NI Smoke-free legislation • NI 5 Year Tobacco Action Plan 03 / 08 	Policies in support of smoke-free workplaces and enclosed public places	<ul style="list-style-type: none"> • Training /networking sessions on policy development • Support the implementation of a Smoke-free NI legislation within mental health settings • Lobbying/ advocacy on wider smoke-free issues linking into Smoke-free NI legislation • Review existing policies to ensure compliance with new legislation 	<ul style="list-style-type: none"> • Sean Martin, Northern Group Systems • All NTCG members • All NTCG members Northern Trust and other NTCG organisations as appropriate 	<p>Press releases and other initiatives as appropriate</p> <p>Increased awareness of Smokefree NI legislation</p> <p>Improved policies</p> <p>Policies are in keeping with smoke-free legislation</p>	<p>Number of people trained</p> <p>Number of policies developed or updated</p> <p>Participation in regional and local awareness events</p> <p>PR events</p> <p>Changes in policy practice</p> <p>Policy reviews completed in 08 / 09</p>

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