

NHSSB TOBACCO CONTROL GROUP ACTION PLAN – 2007 / 2008

Key Area	Strategic Drivers	Outcome	Activity	Who	Output	Measure Activity Outcome
Specialist Cessation Services	<ul style="list-style-type: none"> • PFA / Planned Outcomes • NI 5 Year Tobacco Action Plan • NTCG Quality Standards • Smoking Cessation and Monitoring Guidance Nov 2001 	<p>A 7% reduction in number of people who smoke, in order to achieve by March 2008 an adult rate of 24%</p> <p>Priority groups, manual groups, disadvantaged adults, young people and pregnant smokers</p>	Continue to support existing services and encourage them to re-focus where appropriate to meet the needs of priority groups	<ul style="list-style-type: none"> • NTCG • Northern Trust • Primary Care Practitioners • ELBs • Community/ voluntary sectors • NNHAZ 	Actively delivering services which encourage participants from priority target groups	<ul style="list-style-type: none"> • Monitoring and evaluation reports • Service user evaluation • Number of service providers registered • Number of service providers actively delivering and making 4 and 52 week returns • Number of equality returns received • Mapping of services in order to

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Training / Education	<ul style="list-style-type: none"> • NI smoking Cessation Training Framework guidelines • NI 5 Yr Tobacco Action Plan 2003 / 2008 • PFA / Planned Outcome 	Programme and services delivered by appropriately trained staff	Brief Intervention Training	<p>NTCG Members</p> <p>Hazel Kelso, Valerie Graham Northern Trust</p> <p>Michael Donaldson NHSSB</p> <p>Colette Rogers NNHAZ</p>	<p>Brief intervention training delivered to 400 people in total across NHSSB area, to include the following</p> <ul style="list-style-type: none"> • BIT delivered to 70 staff within former United hospital settings • BIT delivered to 20 community dental staff in Northern Trust area • BIT delivered to 20 residents from NNHAZ 	<p>Number of people trained Evaluation of training</p> <p>Evaluation questionnaire to be completed</p> <p>Evaluation questionnaire to test knowledge and number of interventions in sample month</p> <p>Evaluation questionnaire to be completed post training</p>

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Prevention	NI 5 Year Tobacco Action Plan	Reduction in the number of young people starting to smoke	<p>A study carried out on the effectiveness of the Citizen Card Scheme against test purchasing</p> <p>Test purchasing</p> <p>Smokebusters</p>	<p>EHOs across the 10 District Councils</p> <p>Councils</p> <p>UCF</p>	<p>Produce a report on this scheme outlining its effectiveness and the way forward</p> <p>Test purchasing disadvantaged wards across 10 council areas</p> <p>Smokebusters programme delivered to schools</p>	<p>Evaluation report on the effectiveness of Citizen Card scheme against test purchasing</p> <p>% of retailers visited who do not sell</p> <p>Evaluation report</p> <p>Number and % of schools who participated in the programme and mapping of schools participating in the programme</p>

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Prevention	NI 5 Year Tobacco Action Plan	Reduction in the number of young people starting to smoke	<p>Supporting NEELB in the production of and training of teachers to use a new regional Personal Development Syllabus</p> <p>Awareness raising initiatives targeting disadvantaged and NNHAZ areas</p>	<p>NEELB</p> <p>NNHAZ, Councils and Co-ordinator</p>	<p>Document presentation</p> <p>Networking events raising awareness on the effects of 1st and 2nd hand smoke in disadvantaged areas</p>	<p>The uptake of training for and use of the smoking section of the materials by schools in the pilot stage</p> <p>Evaluation feedback from networking events</p> <p>Number of events held Number of residents from NNHAZ giving tobacco advice</p>

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Prevention	NI 5 Year Tobacco Action Plan	Reduction in the number of young people starting to smoke	Young people will be targeted through cancer awareness sessions in FE colleges	Lorraine McPeake, Health Promotion Service	Increased awareness through education	Cancer awareness sessions {incorporating smoking cessation} will be offered to all FE colleges. Evaluation report produced

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<p>Communication and Networking</p>	<ul style="list-style-type: none"> • Smoking Cessation and Monitoring Guidance Nov 2001 • NI 5 Year Tobacco Action Plan • NTCG Quality Standards 	<p>Improved communication networking</p>	<p>Ongoing review of membership to consider representation from mental health services, ethnic minority groups and voluntary sector</p>	<p>Health Promotion Commissioning Officer, Tobacco Control Co-ordinator</p>	<p>A multi-agency group</p>	<p>A multi-agency NTCG with key stakeholders involved</p>
			<p>Continuation of Smoking in Youth Group focusing on disadvantaged areas</p>	<p>Smoking in Youth Group, Co-ordinator</p>	<p>Developing and sharing best practice</p>	<p>Minutes taken at group meetings and initiatives delivered by group members</p>
			<p>To support the existing four locality based Implementation Groups</p>	<p>Co-ordinator</p>	<p>Developing and sharing best practice within each locality setting</p>	<p>Minutes taken at group meetings and initiatives delivered by group members</p>
			<p>Raise awareness of TCG Action Plan for 07 / 08 with emphasis on specialist cessation services</p>	<p>NTCG, Co-ordinator and PR</p>	<p>Standard service delivery and appropriate payments</p>	<p>All monitoring returns and evaluation reports submitted via Smoking Cessation Office.</p>

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Policy	<ul style="list-style-type: none"> NI Smoke-free legislation NI 5 Year Tobacco Action Plan 03 / 08 	Policies in support of smoke-free workplaces and enclosed public places	<p>Training /networking sessions on policy development</p> <p>HPSS Smoke-free Policy</p> <ul style="list-style-type: none"> Training pack to be developed on implementation of policy 	<ul style="list-style-type: none"> Councils Smoke-free Officers NTCG NNHAZ Comm Groups IFH Smokefree Policy Facilitators NEELB <p>Board / Trusts</p> <p>Northern Trust Smoke-free Policy Group</p>	<p>Press releases and other initiatives as appropriate</p> <p>Workplace with smoke-free policies</p> <p>All HPSS policies re-launched in 2007</p> <p>Adherence to and understanding of smoke-free policy</p>	<p>Number of people trained</p> <p>Number of policies developed or updated</p> <p>Policies developed Number participated in evaluation</p> <p>Training package produced and distributed across the Northern Trust</p>

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